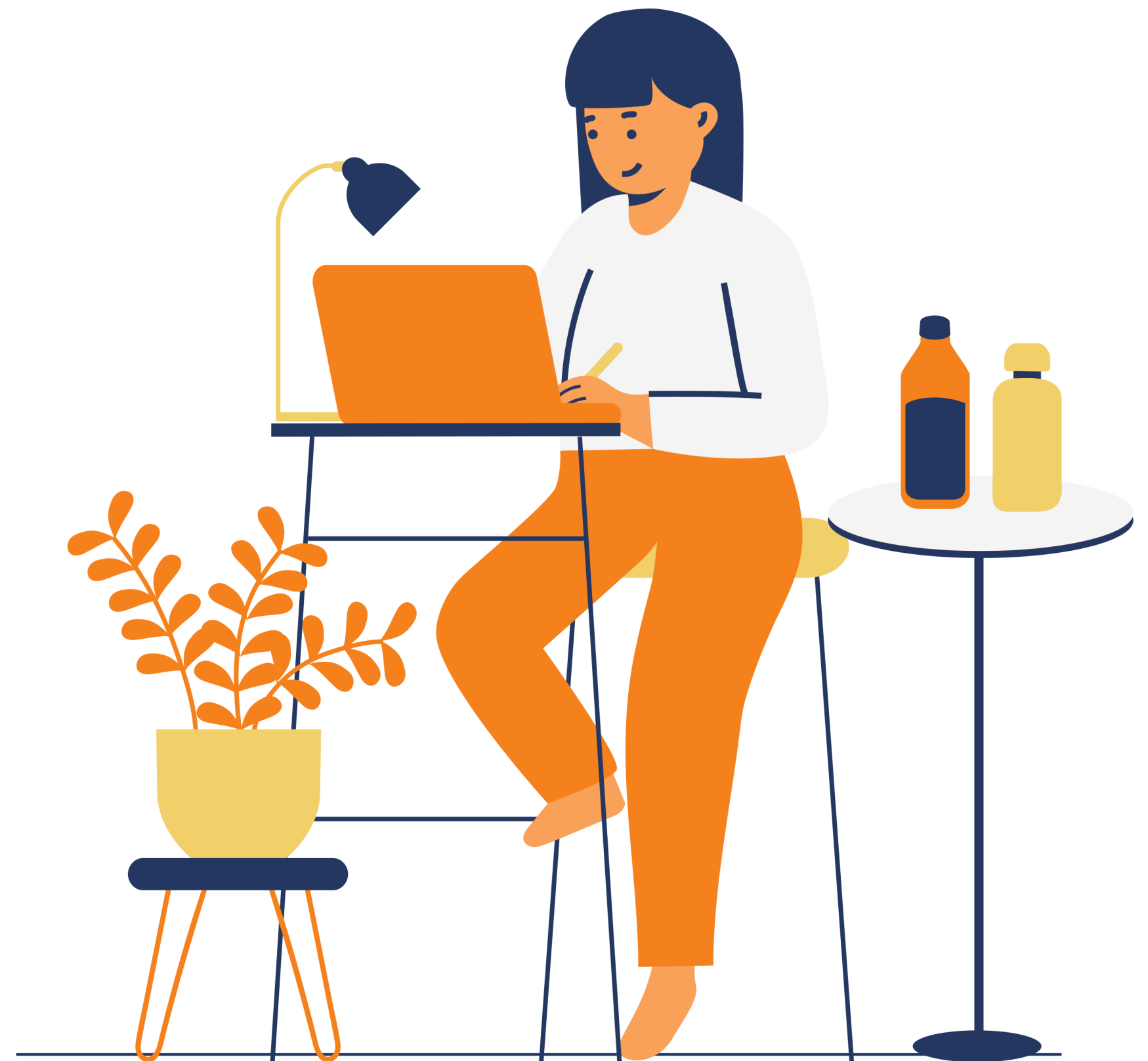




OrangeCounty
Lawyers.com





OrangeCountyLawyers.com Value Proposition

OrangeCountyLawyers.com is designed to help connect people to local lawyers and promote your law firm to the local legal market. We accomplish this in 4 distinct ways:



HIGH INTENT DIRECTORY

Our directory can promote law firms to take advantage of our "high-intent" traffic for people on a mission to find a local attorney at the moment they need one.



LAWYER SPOTLIGHT

Our "Lawyer Spotlight" section of our website allows us to shine a light on local talent in the local legal community and highlight talent and leadership.



PRESS RELEASES

Our press release section allows us to promote important news about local law firms, new additions, recent results, and new cases.



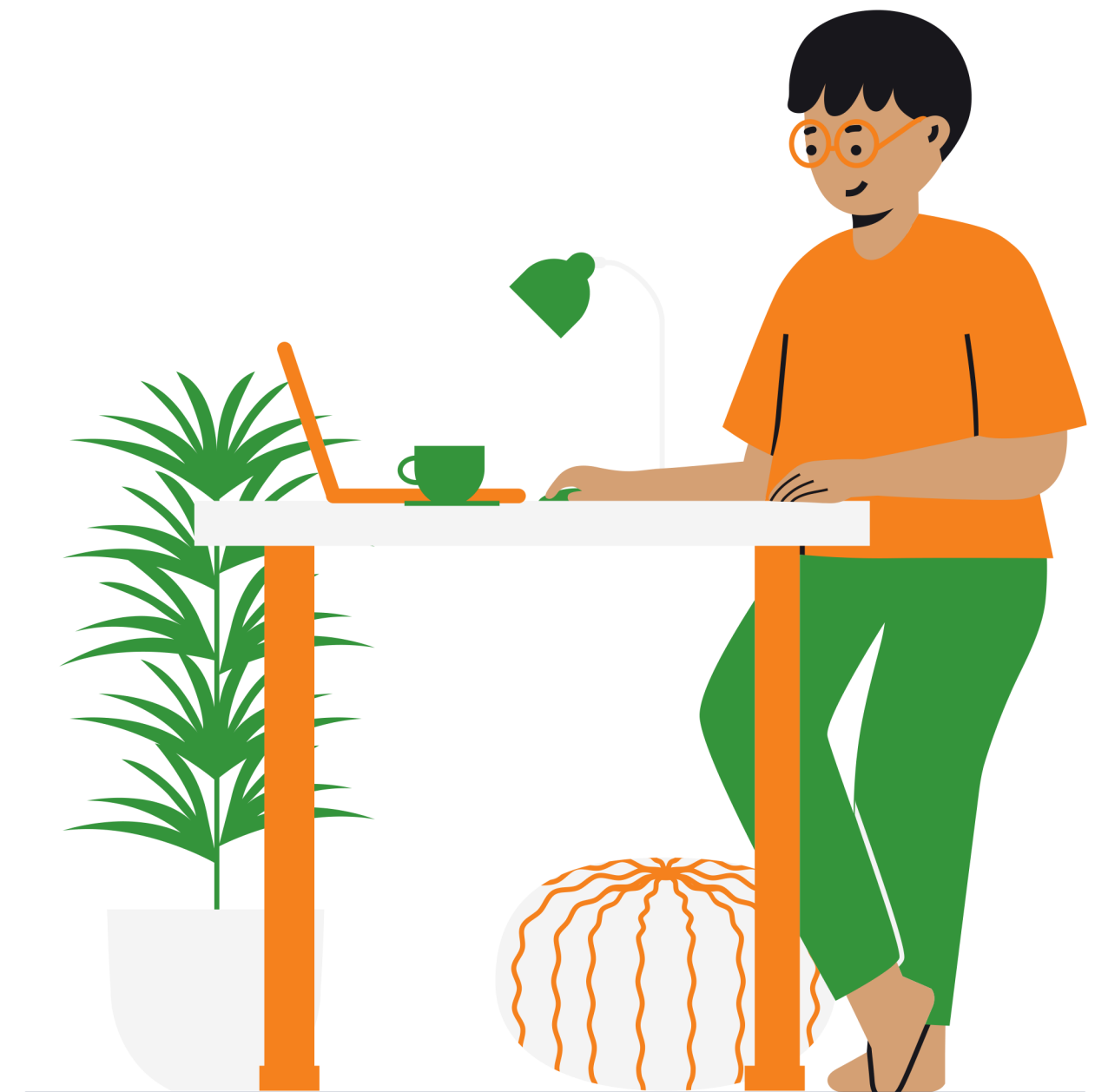
EMAIL DISTRIBUTION

Our Email database allows us to promote Lawyer Spotlights, Press Releases, and news to 5,000+ local attorneys & those who opt in to our newsletter.

Why our platform works

Hyper-localized marketing allows us to be a formidable marketing platform if you are a lawyer in Orange County, California.

Due to the unique nature of our platform we only allow law firms & individual attorneys with a local physical location in Orange County to participate in advertising on our website. **This keeps our community local, tight knit and highly relevant to our audience.**



Pricing for OrangeCountyLawyers.com Advertising



Maximize
Exposure to
Potential Clients
& Local Lawyers

FREE Listing

Any law firm with a local presence in Orange County, California is eligible for a **free listing** on OrangeCountyLawyers.com. Must have a local physical address listed on website or Cal Bar listing.

The free listing includes your Name, Address, Phone Number and a 100 word description of your firm. We also link to your free listing from one practice area of your choice, near the bottom of the practice page.

The free listing does not include a link to your website, social media channels or reviews.



Membership Upgrade: \$1,000

With membership to OrangeCountyLawyers.com, we upgrade your free listing to include:

- Links to your website & social media channels;
- Photos, Awards & YouTube videos;
- 1,000-word description of your firm with hyperlinks to your practice pages or other properties (firm to provide).

Membership ads are placed above Free Listings on 1 practice area page of your choice. Each additional practice area page is \$150. Purchase of a membership is required to purchase additional advertising (with the exception of press releases).

(continue to next page for more information)



Practice Page Focus Position: \$500 - \$2,000 Annually

Once a law firm invests in a membership, they are eligible to purchase a “Practice Page Focus Position” on one practice page of your choice, which is renewable annually.

These are positioned near the top/middle of a practice page and organized in a “first come, first served” order.

Multiple Practice Page Focus Positions available with quantity discounts. Please contact us for pricing, availability and current promotions.



Lawyer Spotlight: \$2,000

Once a law firm invests in a membership, they are eligible to purchase a “Lawyer Spotlight”.

Lawyer Spotlights are interview driven editorial articles that provide a personalized and unique overview of an individual attorney. We provide a professional, 30-45 minute interview. We will learn more about your practice and allow you a unique platform to discuss your experience in a comfortable and narrative format. [Sample](#).

We write a profile about you, your experience and recent accomplishments or cases. Once completed and approved, we publish and promote the Lawyer Spotlight using our Emailing list and social media channels.



Press Release: \$500

For Law Firms: A lawyer may submit a press release for publication on our website and distribution to our Emailing list.

Press releases must be “publish-ready” and no longer than 500 words. Once the press release is published, it will be Emailed to our contact list and promoted from our social media channels.

Professionally written press releases may be purchased à la carte for a fee of \$500.



Our Emailing Database

OrangeCountyLawyers.com has a curated list of over 5,000 individual lawyers in Orange County.

When applicable, and at our discretion we will Email our database when new Lawyer Spotlights, Press Releases and News go live.

We do not offer this database for purchase, nor sell solicitation "blasts".





Contact Us



949-518-0204



support@orangecountylawyers.com



[OrangeCountyLawyers.com](https://www.OrangeCountyLawyers.com)

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For inquiries regarding website design & Search Engine Optimization for your law firm, you can contact [EverestLegalMarketing.com](https://www.EverestLegalMarketing.com)